

Sponsorship Opportunities

NEW YORK STATE ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

NYSACAC 32nd Annual Conference
“Serving Today to Lead Tomorrow”
Niagara University, Niagara, New York
June 1-4, 2010

The New York State Association for College Admission Counseling's Annual Conference will be held June 1-4, 2010 at Niagara University, Niagara, New York. Please save the date and reserve your exhibition space and sponsorship opportunity for this year's conference.

NYSACAC Profile

The New York State Association for College Admission Counseling (NYSACAC) is a state affiliate of the National Association for College Admission Counseling (NACAC). NYSACAC's membership of over 1,400 professionals from around the state, are dedicated to serving students as they make choices about pursuing postsecondary education. Our vision, as an organization, is to be a leader in shaping professional standards, ethical and social responsibility, and exemplary practices for secondary and post-secondary counselors. The foundation of this vision is NYSACAC's abiding commitment to ensure the highest standards of service to students and families in the formulation and realization of educational goals.

Event Profile

Who Attends the Annual Conference?

NYSACAC's Annual Conference is an important professional development event attended by over 700 secondary and postsecondary college admission counseling professionals. NYSACAC is very pleased to invite you to sponsor one or more of the conference activities or events. By doing so, you will introduce your company, products and services to our members and conference attendees. This sponsorship investment demonstrates your support for admission counselors and the students they serve.

Visit our Web site at www.nysacac.org or contact one of the people listed on the reverse side of this flyer for more details. A range of sponsorship opportunities is available to exhibitors. Sponsorships are designed to help you reach over 700 admission professionals from New York State who attend the NYSACAC annual conference. Your sponsorship is very important to our attendees and to all NYSACAC members. It enhances their participation during the conference and helps us offer relevant and affordable programming. Your support for the profession is recognized and appreciated!

Why NYSACAC?

NYSACAC has a satisfied and growing professional member base, currently numbering over 1,400 members. NYSACAC invites you to consider the wide range of sponsorship opportunities listed below. Sponsorship enables you to:

- Educate attendees about your programs, products, or services
- Build awareness of your company
- Direct attendees to your Web site
- Increase your organization's visibility

We invite you to review the following conference sponsorship opportunities and choose from those that you feel are the most appropriate ones to introduce your company, products, or services. Please join in this informative and unique setting and show your continued support for the college admission counseling profession. Your support will help make a difference to the people who benefit from your products and services.

Sponsorships Available

General Sponsorships

- Conference Program Binder
- Conference Tote Bags
- Advertisement in Conference Program Binder
- Conference Program Binder
- Conference Tote Bags
- Opening Session Keynote Speaker
- Coming Together Conference Keynote Speaker
- Internet Café Sponsor
- Silent Auction Sponsor
- Golf Tournament Sponsorship
- Golf Hole Sponsorship
- Counselor Scholarships
- Ad in Conference Program Binder

Events Sponsorships

- Tuesday, June 1st
 - Coming Together Conference Dinner
- Wednesday, June 2nd
 - Welcome Receptions – First Timers, Summer Institute and General Membership
 - Dinner
 - Entertainment
 - Late Night Hospitality Areas
- Thursday, June 3rd
 - Luncheon
 - Dessert Reception in Exhibit Area
 - Dinner
 - Conference Social
 - Late Night Hospitality Areas

NYSACAC Contact People:

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